

ABOUT US

We are a publishing house of independent titles and widely respected agency focused on the IT sales channel community on the Czech and Slovak market. In addition to printed media, we have digital channels in the portfolio, we manage extensive websites that are updated daily. Our offer includes services in the field of marketing, B2B marketing, internet, marketing, e-learning courses, seminars and partner events. We cooperate with the local institutions on the content preparation for their members

PUBLISHER

DCD Publishing s.r.o.
Lublaňská 21
120 00 Praha 2

SALES

Karel Rumler
E: rumler@dcd.cz
T: +420 606 761 825

Lenka Hortvíková
E: hortvikova@dcd.cz
T: +420 602 275 955

Lucie Kratochvílová
E: kratochvilova@dcd.cz
T: + 420 602 143 356

EDITOR OF RMOL.CZ

František Doupal
E: doupal@dcd.cz
T: +420 602 543 290

Reseller Magazine OnLine (RMOL.CZ) is **the most visited B2B web community portal for ICT resellers in the Czech Republic**. Its bases is information from the world of the sales channel of computer and telecommunications technology.

Visitors will find **news, interviews, market analysis comments, business-themed articles, an online catalogue of manufacturers and their distributors, a calendar of upcoming events, current promotions and much more.**

NUMBER OF REGISTERED READERS CR + SR

RESELLERS	DISTRIBUTORS	VENDORS
3 000+ CONTACTS	500+ CONTACTS	600+ CONTACTS
2 000+ COMPANIES	100+ COMPANIES	2000+ COMPANIES

THEME OF THE MONTH ON RMOL.CZ



- The aim of the project Theme of the Month is to familiarize the resellers with selected IT topics from different points of view;
- is a way to make your brand visible in the B2B market.

You can view the individual posts here: <https://www.rmol.cz/tagy/tema-mesice>

2021 TOPICS:

January: Internet of Things
February: IT security
March: PC, NB, tablet PC
April: Multifunction printing devices
May: IT Services
June: Projectors
July/August: Networks, wireless, Wi-Fi

September: Digital signage
October: Virtual reality, mixed reality
November: PC, NB, tablet PC
December: Trends in ICT

Reseller Magazine Weekly is a specially tailored e-mailing to retailers, manufacturers and distributors focused on their needs. **Every Monday, it brings a summary of the most important of ICT channel sales in the form of news, product news, interviews and reports.** At the same time, you will find **reports on changes in distribution, both structural and personal, job advertisements, etc.**

SUBSCRIBERS **5 000+**
READABILITY **20%**

TOP STORIES 2021

>>Hackers are coming for us<<



>>Internet of Things in 2020:
What it is and where it will go <<



>>Normally for money, currently
for free<<



RMOL.CZ AND RESELLER WEEKLY AS A COMMUNICATION CHANNEL WITH RESELLERS

RMOL.CZ portal brings you a number of formats that you can use to communicate with resellers. In addition to the formats edited by our editors, we also offer those that leave your hands free and their use depends only on your ideas.

PROFILE CARD

Profile card is your dedicated space where you can present your own content to your partners. It collects all the information about your company that appeared on RMOL.CZ – it means articles and other information. On the card you can insert an extensive description including current information, links to affiliate programs, links to webinars, etc. There is also the possibility to enter contact information and a list of companies with whom you have concluded distribution contracts.

PRICE 12 000 CZE/YEAR

ADVERTISING FORMS AND PRICES

RMOL. CZ

10 500,- price/week

20 000,- price/week

15 000,- price/week

7 500,- price/week

RESELLER WEEKLY

15 000,- price/week

10 500,- price/week

7 500,- price/week

5 000,- price/week