

Odborné Konference 2012

cloud computing Virtualizace outsourcing ICT 2012

Cloud computing, virtualization, ICT outsourcing

29 March 2012, Prague

Basic topics:

- Differences between outsourcing, cloud computing and virtualization
- Difficulties of outsourcing, cloud computing and virtualization – principles and implements of security
- Economical benefits of outsourcing, cloud computing and virtualization – methods of evaluation
- Outsourcing of hardware, software, informational systems, data caches, etc.

Looking back at the last year:

Attendance: 125 listeners (2011), 114 listeners (2010)

Said about conference:

„Today's conference is wonderful, the attendance is high, there were almost no places to sit in one moment, but that problem was successfully solved. This event is beneficial for our company, there are lots of people asking, we are exchanging contacts and so on.“

Michaela Filipková, IBM

Podniková data 2012

Storage, backup, deduplication, data recovery

12 June 2012, Prague

Basic topics:

- ILM and its influence on data storage
- Future of enterprise data storage
- Backup/restore/deduplication
- Long term data archivation
- Enterprise data in tabular – how to analyze enterprise data
- Data storage in cloud and security
- Data protection vs employee
- Data threat segmentation
 - employee (internal enemy)
 - device theft (notebook, USB storage, PC in case of burglary)
 - external attacks
 - disaster events (earthquake, tsunami...) etc.

NEW

New topic, inspired by survey questionnaire on conferences that took place in 2011. Visitors expressed interest in this topic.

Tisková řešení 2012

Effective corporate printing, printing outsourcing, products and trends

20 September 2012, Prague

Basic topics:

- Analysis of printing requirement, concept and operating a suitable printing solution
- Total cost of ownership (TCO) of printing equipment
- Printing outsourcing
- Platforms for printing, printing administration, distribution of printed product
- Printing security
- Wireless and mobile printing
- Printing software
- Complex management of circulation of documents in the company

Looking back at the last year:

Attendance: 106 listeners (2011), 134 listeners (2008)

Said about conference:

„I've returned to your conference after two years. I have to say that I'm not regretting it, because I was pleasantly surprised. The event took place in nice location, better than the old one, I was surprised by the large amount of people attending. The team preparing this event done a really good job.“

Petr Horák, Schuss Praha

ICT & Security 2012

Everything about security in ICT

14 November 2012, Prague

Basic topics:

- Trends in ICT security
- ICT criminality and its prevention
- Human factor in ICT security
- Security challenges in virtual space
- Hardware and software security
- Security services
- Mobile security
- Secure network
- Safe data archiving
- Security outsourcing

Looking back at the last year:

Attendance: 169 listeners (2011), 158 listeners (2010)

Said about conference:

„The event was successful, the attendance was more than decent.“

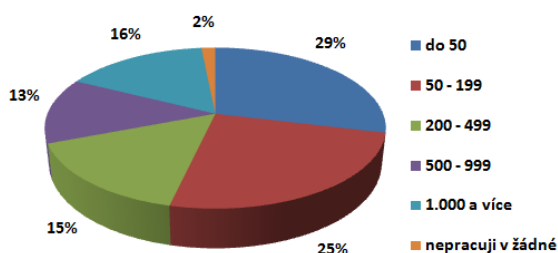
Eva Pátková, AVG

„I appreciate appropriate topics of presentation. Usually, when on the other events, the presentations are focused only on presenting the products of the companies. This conference focused on discussing security in general.“

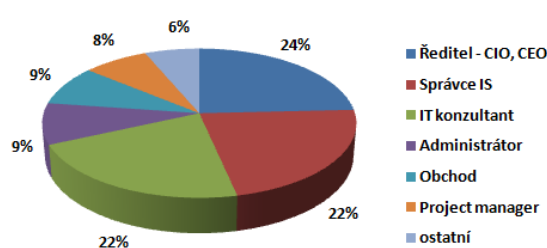
Václav Herman, ALLQ (reseller, an opinion from the audience)

Target audience - listeners

According to a size of the company



According to the listener's post



Presentation possibilities

- Every conference is prepared in cooperation with our associates specialized on certain topic.
- Packet prices differ, their exact cost depends on eventual change of details according to associate's demand
- Exemplary (default) performance is described in the chart below.

Standart Partnership	General Partner	Chief Patner	Partner
Price	140 000 CZK	75 000 CZK	50 000 CZK
Presentation length	45 minutes	30 minutes	-
Logo in the conference room (size)	120 x 60	120 x 60	80 x 40
Exhibitory table in the lobby	yes	yes	yes
Participation of representative in the discussion	yes	yes	-
Database of the conference attendants	yes	yes	-
Presenting logo of the partner as a partner of the conference	yes	yes	yes
A place in the advertising stand	yes	yes	yes
Bags with materials for the partincipants	yes	yes	-
V.I.P. free tickets (amount of free tickets)	5	3	1
Advertisement or an article in the textbook	coloured	monochrome	-
A discount for a presentation in Professional Computing	50 %	30 %	15 %
Connection to internet during the event	yes	yes	yes

Contacts

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You can find photos from all DCD Publishing events at <http://dcdpublishing.rajce.idnes.cz/>

